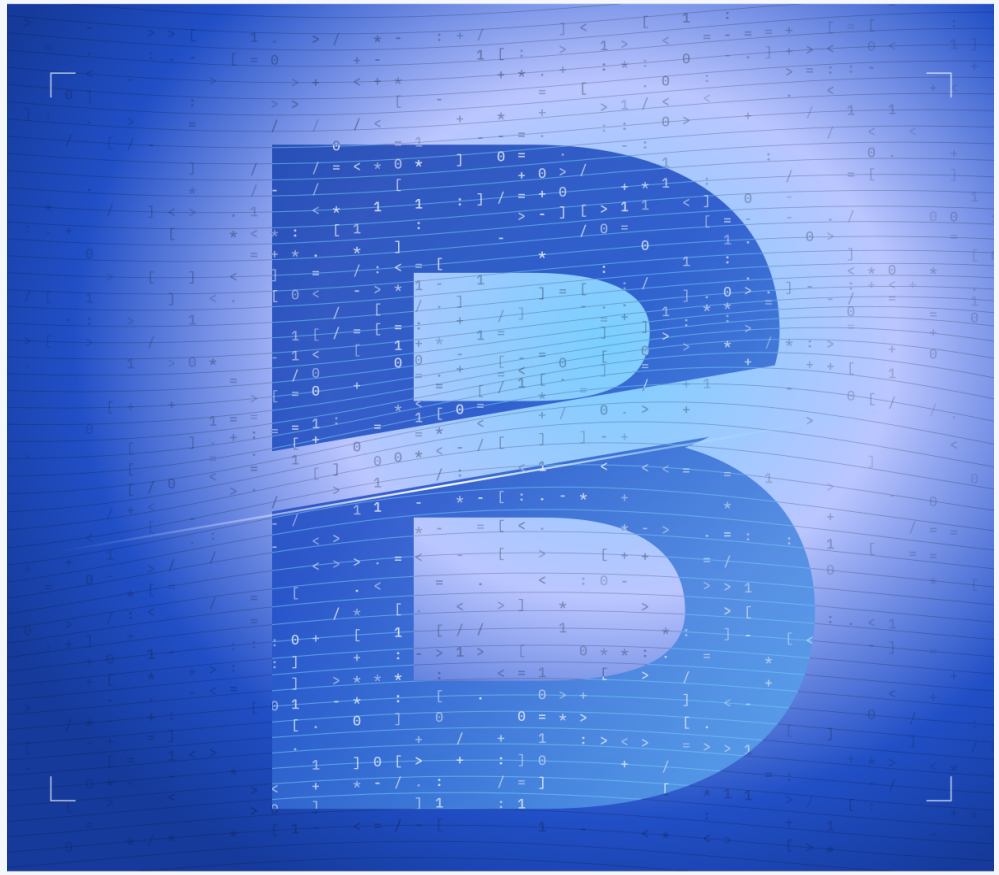
bonify

Bonus decisions.
In focus.

Review reward recommendations against your rules, budgets, and player protections.



Bonify recommends. Your team reviews. Your platform delivers.

bonify

Bring the full picture into the review

Bring scattered activity and reward policy into a decision your team can assess.

01	Player context	Relevant activity, reward history and eligibility.
02	Reward policy	Permitted rewards, spending limits and player protections.
03	Reported outcomes	Platform approval, reward usage and observed results.

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See the decision and its context together

Compare proposed rewards, inspect the policy and keep the state of each decision visible.

Player	Recommendation	Context	State
player_482	Retention offer	Eligible activity	Pending review
player_206	No reward	Policy threshold	No offer proposed
player_751	Player protection	Safety condition	On hold

Illustrative data. No rewards are approved or delivered in this view.

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Follow the reward from proposal to outcome

Each stage has a clear meaning. A recommendation does not become a delivered reward simply because it was generated.

01

Suggested

Bonify proposes a reward with context and an estimated cost.

02

Approved

Your platform reports the reward it approved for the player.

03

Reported

Your platform reports usage, costs and observed results.

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Your policy sets the boundaries

Set the rules before the next recommendation. Validated revisions keep the applied policy traceable.

Configuration stays specific to each workspace.

Reward policy

Published example

Eligibility rules	Required
Reward catalog	Versioned
Spending limits	Enforced
Player protection	Required

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Your platform makes the final call

Bonify supports the decision. Authority over approval, delivery and balances stays with your platform.

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Evaluates relevant player activity

Applies the configured reward policy

Returns a recommendation with context

Your platform

Approves the reward

Delivers it to the player

Reports what happened afterward

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Connect through a straightforward API loop

Send the context your policy needs, request a recommendation and report the outcome.

Player state	/v1/players/upsert	Eligibility and safety information
Activity	/v1/events/batch	Relevant player events
Recommendation	/v1/decisions/evaluate	The proposed reward and context
Outcome	/v1/approved-bonuses/report	Approval, usage and observed results

Authenticated requests use anonymous player identifiers.

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Keep estimates separate from results

Review what was proposed alongside what your platform reports. Missing outcome data remains visible.

At the decision

Reward, applied policy and expected cost.

After the outcome

Platform approval, reward usage and observed cost.

An estimate is not a measured return. No performance uplift is implied.

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Clear responsibility at every step

Separate workspaces	Each account keeps its own data, rules and access permissions.
Authoritative checks	Eligibility, spending and player-protection rules constrain rewards.
An advisory model	Model output stays within the configured policy.
A recorded history	Decisions and operational events retain their review context.

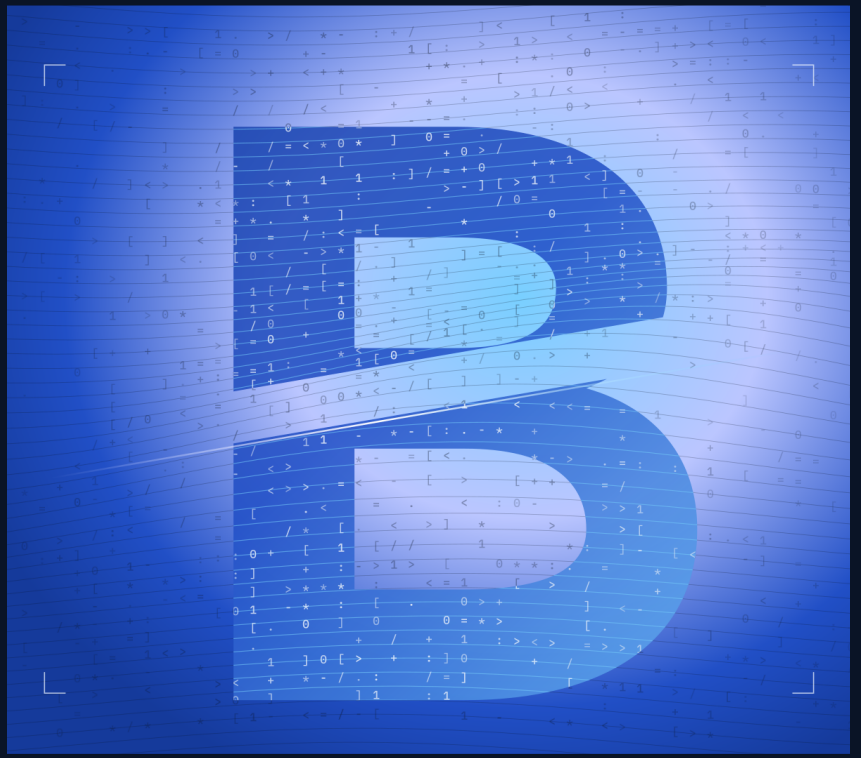
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Start with one controlled use case

Create a workspace, connect the relevant events and review the recommendations with your team.

Open Bonify

Read the documentation



Expand when the policy and reported outcomes meet your requirements.